

CALL FOR PAPERS

Consumption and Context:

Exploring concepts and consumption processes in varying socio-cultural settings

Research Network of Sociology of Consumption

European Sociological Association

Midterm conference

Faculty of Arts, University of Porto, O'Porto, 3-6 September 2014

Consumption research is currently placed at the intersection of much debated sub-themes of sociology, such as economic sociology, environmental sociology, social class research, social movements analysis. Moreover, the theoretical frameworks it utilises, heavily build on empirical research that draws on different national contexts, making consumption research one of the hotbeds of comparative sociological inquiries. Studies in their empirical, often cross-cultural endeavour look, for example, at consumer practices, limits of consumption and problematic habits in different milieus, classes and countries using a wide selection of methodologies and concepts. In these attempts consumption research has been implicitly questioning the influences of institutional frameworks and national cultural repertoires, by for instance, comparing their varying effects on individuals' habits and practices. This interim meeting takes the opportunity to make this questioning more explicit, by encouraging participants to reflect on the conditions that create the empirical outcomes in different national settings and also inviting to think on the varying explanatory power of conceptual tools in such contexts. What implications do conceptualisations and approaches have on comparisons and how does methodology shape results in different environments? How do the conceptual tools, frequently used in consumer research, work under various settings? In what ways the similarities and differences observed can refine the theoretical frameworks used? How do the institutional frameworks and national repertoires influence the consumer behaviour on the micro-level? The meeting furthermore wants to sharpen our analytical toolbox also in the context of growing cultural diversities inside countries.

We are happy to announce that the midterm conference of the Research Network of Sociology of Consumption of the European Sociological Association will be held in Porto in 2014.

Porto is in the North regions of Portugal and was founded in the 12th century. Since then, with its important harbour, it has always been a place where different cultures meet, mingle and do business with each other. It is a World Heritage city well known for the Port wine, but also for the combination of cultural and natural heritage, such as the São Francisco Cathedral, Casa da Música, along with the Douro landscape and beaches. Since 1990 the increasing migration to the peripheral municipalities has caused not only a growing urbanization of these areas, but has also promoted new commercial areas. Its appointment as the European Capital of Culture for 2001 as well as financial investments created a culture-led urban regeneration. Today, Porto is a city offering the visitor a multitude of experiences.

For details, please see the conference website at: <http://esa-consumption.eventqualia.net/en/2014/home/>

We invite papers that address various aspects of the sociology of consumption. Possible themes include but are not limited to:

- Advertising and consumption
- Arts participation
- Collaborative consumption
- Compulsive consumption
- Consumption and the body
- Consumption inequalities and exclusions
- Consumption practices
- Cross-cultural research methodology (quantitative and qualitative)
- Cultural stratification
- Ethical and political consumption
- Food and consumption
- Gender and consumption
- Generations and consumer culture (children, adolescents, adults, elders)
- Markets of consumption
- Material culture and immaterial consumption
- Money and consumption
- Politics of distinction/identity by consumption
- Prosuming: production and consumption reunified
- Sociology of taste: cultures of consumption
- Spaces of urban and excess consumption
- Sustainable consumers/consumption
- Theories of consumers/consumption
- Consumption, animals and other nature

Deadlines

We expect abstracts of 250 words by **February 15, 2014**. Abstracts should be sent via the submission form on the conference website. Please include in the abstract information about the theoretical framework of the research, the methodology employed, and the contribution of the paper.

Letter of acceptance and preliminary programme will be sent to participants by **March 15th, 2014**.

Registration and payment of conference fee should be made by **July 1, 2014**.

Conference fee, registration

The conference fee is 85 € is for the members of the Research Network of Sociology of Consumption (RN5) of European Sociological Association. If you are not a member of the network the fee is 105 €.

Please check your RN membership on the ESA website and renew it, if needed, or become a new member by paying the network membership fee. The conference fee should be paid by **July 1st 2014** to the conference account at the University of Porto. The details will be specified soon. The fee includes conference documents and catering during the two and half days (evening entertainment and dinners are not included).

Working schedule

We start with an informal pre-conference get-together on Wednesday September 3rd at a restaurant, which will be announced just in time.

Sessions will start at 9.00 am on Thursday 4th and continue until lunch at 12.30-13.30 on Saturday 6th September 2014.

Each session will be assigned a discussant.
There will be one session especially targeted for PhD students.

Conference dinners and evening entertainment will take place outside the University of Porto elsewhere in the city on Thursday and Friday night. Dinners are not included in the participation fee.

Accommodation

Below you will find a list of hotels and hostels. For more information on accommodation suggestions, please see the conference website at:

<http://esa-consumption.eventqualia.net/en/2014/location/accomodation/>

Name	Address	Contacts
Hotel Ipanema Park*****	Rua de Serralves, 124 4150-702 Porto	Tel.: (+351) 225322100 Fax.: (+351) 226102809 E-mail: ipark@ipanemaparkhotel.pt www.hfhotels.com
Best Western Hotel Inca****	Praça Coronel Pacheco, 52 4050 Porto	Tel.: 222 084 151 Fax.: 222 054 756 E-mail: reservas@hotelinca.com www.bestwesternhotelinca.com
Hotel Tuela Porto***	Rua Arq. Marques da Silva, 200 4150 - 483 Porto	Tel.: (+351) 226 004 747 Fax.: (+351) 226 003 709 E-mail: tuelaporto@tuelaporto.com www.hfhotels.com
Gallery Hostel	Rua Miguel Bombarda, 222 4050-377 Porto	Tel.: (+351) 224 964 313 Email: info@gallery-hostel.com http://www.gallery-hostel.com/pt
Favorita (design hotel)	Rua Miguel Bombarda 267 4050-381 Porto	Tel.: (+351) 22 0134157 Tel.: (+351) 91 3904635 Email: welcome@pensaofavorita.pt http://www.pensaofavorita.pt/index.php
Pousada da Juventude (youth hostel)	Rua Paulo da Gama, 551 4150-589 Porto	Tel.: (+351) 226 177 257 Fax.: (+351) 226 177 247 E-mail: porto@movijovem.pt / reservas@movijovem.pt www.pousadasjuventude.pt
Seminário de Vilar (low cost hotel)	Rua Arcediago Vanzeller, 50 4050-621 Porto	Tel.: (+351) 226 056 000 Fax.: (+351) 226 056 001 E-mail: info@seminariodevilar.pt

Getting to Porto

By Plane

Porto Airport (IATA code: OPO; ICAO code: LPPR) is about 11 km from the centre of Porto.

The Metro line connects the Airport to the city centre, offering a fast ride to city centre, for €1,80 + €0.50 for the rechargeable ticket (type Z4). At night, after 1.00, the only regular connection is an hourly bus coming from Av. dos Aliados (line 3M).

For more information: <http://www.ana.pt/en-US/Aeropostos/porto/Porto/TheAirport/AbouttheAirport/Pages/AbouttheAirport.aspx#sthash.LVkTC6p1.dpuf>

By Metro

The nearest Metro station to FLUP is Casa da Música and it is approximately 10 minutes away on foot. Once up on the surface, you can get on bus 204 heading to Foz and stop at Junta de Massarelos in Campo Alegre. The Faculty of Arts is located in Via Panorâmica, near the motorway junction.

For more information: <http://www.metrodoporto.pt>

By Bus

The Faculty of Arts of the University of Porto is served by the following bus lines:

- 200 – Departure: Bolhão | Final destination: Castelo do Queijo
- 204 – Departure: Hospital de São João | Final destination: Foz
- 207 – Departure: Campanhã | Final destination: Mercado da Foz
- 902 – Departure: Boavista | Final destination: Lavadores
- 903 – Departure: Boavista | Final destination: Laborim.

Regardless of the departure point, the closest bus stop to FLUP is Junta de Massarelos in Campo Alegre. If you do not have a metro or bus ticket (“Andante” or “Passe”), you can purchase one on board.

For more information: <http://www.stcp.pt> | <http://www.itinerarium.net>

By Train

If you want to get to Porto by train, you should get off in one of two main stations: Campanhã or S. Bento.

If you get off at Campanhã, there are 2 means of public transport available:

- By metro: take any of the lines that go by Campanhã because any one of them will take you to Casa da Música without having to transfer. To learn how to go from Casa da Música to FLUP, please see “By Metro” above.
- By bus: bus 207 passes by Campanhã and heads towards Foz. This bus will take you to Rua do Campo Alegre, where you will have to stop at Junta de Massarelos.

If you get off at S. Bento, there are also 2 means of public transport available:

- By metro: the metro station of St. Bento is right outside the train station to the left and is an underground station. You should take the Metro heading towards Hospital de S. João. You will have to make the transfer at the Trindade Station, get on another Metro and then get off at Casa da Música. To learn how to go to FLUP, please see “By Metro” above.
- By bus: when getting off at the train station, go to: (a) Praça da Cordoaria (in the upper end of Rua dos Clérigos) and get on bus 902 or 903; (b) Praça D. João I and get on bus 200 or 207. You will have to get off at Junta de Massarelos in Rua do Campo Alegre.

For more information:

<http://www.cp.pt/cp/displayPage.do?vgnextoid=87cbd5abe2a74010VgnVCM1000007b01a8c0RCRD&lang=en>

By Car

FLUP is located in Pole 3 of the University of Porto, at the road junction of Campo Alegre.

- If coming from North or East, you should follow the main collector road of VCI, towards Lisbon (Ponte da Arrábida) and exit in Campo Alegre.

- If coming from South, follow the direction towards Ponte de Arrábida and exit in Campo Alegre (1st exit immediately after the bridge).

For more information, please see the conference website at:

<http://esa-consumption.eventqualia.net/en/2014/location/how-get-flup/>

Further information

Queries can be made on the conference website. They will be answered by e-mail.

Looking forward to seeing you all in Porto!

Organizing committee

Local organisers in Porto

Isabel Cruz

Senior Lecturer at Faculty of Arts, University of Porto

Senior Researcher, Institute of Sociology, University of Porto

Hernâni Veloso Neto

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Sandra Lima Coelho

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PhD Researcher, Institute of Sociology, University of Porto

Organisers in the RN board

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Chair of the Research Network of Sociology of Consumption

Senior Researcher, Institute of Journalism, Communication and Information Studies, University of Tartu

Terhi-Anna Wilska

Vice-Chair of the Research Network of Sociology of Consumption

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